

Meeting Date: 10/07/2021

Members in Attendance: Jeron Quincy; Carrie Atkins; Rex Anderson; James Charo; Jason Kuntz;

Chynell Hollis

Virtual Attendance: Krystle Hodge; Danielle Maassen; Luke Albrect

Visitors / Guests in Attendance: Jay Spivak; Leslie MaGaha; Mark Hernandez; Ron Sokol; Norman

Richie; Tash Baksh; Justin Lopez (AIHA)

Absent: Doug Rush; Daniel Boreman; Laurie Knape

Meeting Called to Order: 9:00 AM

ACTIONS OF MEETING

Motion to approve previous Meeting Minutes for September – Quorum not achieved. Secretary to send out minutes for vote by email.

SECTION UPDATES

Energy Corridor

 No updates. Things are going smoothly. Pleased to have a bank account now. Currently working on planning the social.

North Section

- North Section to begin monthly meetings again in October
- Meetings to start at 11:30 with food being available "buffet" style and the speakers will start their presentations at noon.
- Location is Pallotta's Italian Grill at 27606 I-45, Oak Ridge North, TX 77385
- Section is working to create an event page, that will be present on the chapter site.
 - The event page is a work in progress currently.

COMMON INTREST GROUP (CIG) Updates

- Jason Lucas was introduced to the team. He will serve as a CIG liaison going forward. His focus will be to support and coordinate the CIG's and assist with their (CIGs) social media communications and work(s) within the Common Interest Groups and Practice Specialties.
- WISE
 - No Updates Provided
- BISE
 - No Updates Provided
- HSP
 - No Updates Provided

TREASURY Update

Account(s) Balance

o Old Account: \$35,343.70

New Checking Account: \$50,000.00New Savings Account: \$20,000.00

o Pay Pal Account: \$19,159.70

Grand total all accounts: \$128,003.49 (Gulf Coast Chapter and Sections)

Current Bank Situation

o Sections have been given budgets and monies have been deposited in their accounts.

Section Budges and Funds Access

- o North Section Account has been given access to their own account.
- Energy Corridor Section has been given access to their own account.
- Secretary has been given access to main account.

COMMUNICATIONS

Jason Lucas spoke on his plans for social media. He pointed out that the chapter had not tweeted
anything since 2019. He's currently working to improve our media presence and asked for
members to engage (like, etc..) postings to drive awareness and drive traffic / engagement to our
sites and posts. We will be working thru LinkedIn right now and it will probably be our base for our
social media outlets. Twitter will be a close second.

NEWSLETTER & WEBSITE

- No updates from Chair.
 - President asked that a secondary newsletter editor be sought out to assist with Danielle's duties.

MEMBER SERVICES

2022 PDC Planning

- Contract for 2022 PDC has been secured. Charges will be the same and we are attempting to block
 off some rooms but, committing to rooms will not work out. It may be easier for attendees to book
 rooms themselves thru the Hotel's website.
- PDC Planning Committee asked that an EXCOM member review and sign contract today.
 - A motion to review and approve the contract was made.
 - The motion was seconded. It will be reviewed

2022 PBC Budget

- Budget will be sent to EXCOM members to review and approve, be on the lookout for an email by Carrie.
- President asked that we pay the consultant rather than accrue charges.

PROGRAMS

- Speakers have been confirmed thru to December. Topics and presenters have been confirmed.
- Presentation(s) will need to be capable of being provided both in person and /or virtual capable.
- EXCOM will look to split speakers as well as topics with AIHA for Chapter Meetings.

STUDENT AFFAIRS

- College of the Main Land Advisor Update.
 - o There are a lot of things to do on with Student Affairs this year.
 - Chynell would like to visit each chapter.
- Other needs, event planning?
 - Discussions are being held to establish (define) a virtual student chapter for anyone attending virtual classes along the Gulf Coast.

GOVERNMENT AFFAIRS

 Talking points are being developed around the Emergency Standard concerning Covid 19 response to issued by DOL.

PRESIDENT

- Jason Lucus Role on Leadership Team.
- Common Interest Groups support Need WISE Chair ASAP.
- Section Support
 - Discussions were held on "right sizing" section leadership to utilizing more agile teams (Chair and Vice Chair) where more efforts could be used to support and provide leadership focused on supporting specialty committee works at the Chapter Level.
- Safety 2021 Re-Cap
 - President covered the events of Safety 2021. Social event went well with approximately
 40 attending. Discussed participation in 2022 in Chicago. Details to follow later.
- HOD Meeting Re-Cap and Path Forward
 - President discussed governance committee proposal for HOD. Vote has been postponed until Jan 2022. A new governance proposal is expected to be available by mid-November from Society.

Other

- Past Presidents Social
 - No Date set yet.
 - Keynote speaker will be Brad Giles
- Socials for 2021/2022
 - Committee to be established at November meeting. Agenda will include planning of Chapter Christmas Social.

Meeting Adjourned: 10:05 AM

Next Meeting Date: November 4th, 2021, 9:00AM

New Action Items:

- President to get Jason Lucas engaged with National Administrators for CIGs.
- President requested the creation of a "socials committee" made up of 10 to 15 members, who's
 duties would be to take care of the heavy lifting and secure venues for socials and/or other events
 when requested and approved.
- President requested Jason Lucas to form a seminar on how to "leverage social media" to present to the chapter at a time in the near future.
- President requested budgets to be more thoroughly defined for 2022 Chapter and Section activities. This will be the duty of a/the Treasury Committee.
- President asked that members follow the chapter on social media and asked that members "like and engage" on posts. This will drive traffic to our posts and sites, increasing our social media presence.

- President asked that we form a "social media" committee to help manage our image and improve the chapters public media presence and brand.
- PDC Budget President asked that we pay the consultant (May Day Marketing) rather than accrue charges.